

Discover the **Bryson**[™] Consulting Advantage

Industry	The Bryson [™] Advantage
Agriculture	Business Accelerator, Emerging Business Development, Enterprise Architecture
Consumer Products Goods	Channel Marketing Management, Enterprise Content Management, Information Management, Product Marketing Strategy, System Evaluations, Technology Needs Assessment, Vendor Package Selection and Management
Defense	Collaboration, Enterprise Content Management, Total Cost of Ownership Studies
Education	Business Case Development, Technology Advisory Services, Technology Needs Assessments
Energy	Petroleum Exploration Systems Evaluation, Product Marketing
Financial Services (Banking, Insurance, Investments)	Biometrics, Business Case Development, Collaborative Commerce, Customer Relationship Management, Document Management, Enterprise Systems Integration, IT Portfolio Management, NewCo Development, Program Management, Reverse Mergers, Staff Augmentation, Technology Advisory Services, Vendor Management, Vendor Package Integration, Web Application Development
Government (Municipal, State and Federal)	Application Development, Business and IT Transformation, Collaboration, Enterprise Architecture, Enterprise Web Portals, GIS, IT Strategy Planning, Migration Planning, Production Support, Program Management, Systems Implementation, Wireless
Health Care and Human Services	Activity-Based Costing, IT Portfolio Management
Manufacturing	Enterprise Systems Planning, Radio-Frequency Identification (RFID)
Media and Entertainment	Business and IT Strategy, Emerging Business Development, Enterprise Content Management, Executive Succession Planning